

**SOCINOVA**<sup>TM</sup>

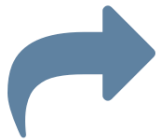
**SOCIAL MEDIA MANAGEMENT, DONE.**

# WHAT WE DO

**Finally a solution that'll take care of your social media so you can be free for your business and life!**

Socinova is simply an affordable social media management agency. We handle your social media so you can have time for your business and life.

From posting regular content to your social profiles, handling the customer engagement, providing comprehensive analytics, to managing your Facebook ad campaigns and blogging, we aim to take social media off your to-do list. Our monthly plans start at just \$99 for small businesses, and we even have enterprise solutions for growing startups.



**DAILY CONTENT  
SHARING**



**COMMUNITY  
ENGAGEMENT**



**SOCIAL MEDIA  
PROMOTION**



**ADVERTISING  
CAMPAIGNS**



**SPAM  
MONITORING**



**MONTHLY  
REPORTING**



**BLOG  
MARKETING**



**VIDEO  
MARKETING**

# OUR PRICING

No contract. Month-to-month billing. Cancel anytime.



- **Facebook, Twitter and Instagram** included
- 5 high-quality posts per week on each platform
- Profile optimisation included
- 24/7 analytics dashboard
- Use of hashtags to grow visibility and engagement
- Email support (All issues will be resolved in 72 hours)

**STARTER PLAN**

# OUR PRICING

No contract. Month-to-month billing. Cancel anytime.



\$199

- **Facebook, Twitter, Google+, LinkedIn and Instagram** included
- Daily once a day content sharing on Facebook, Google+, LinkedIn and Instagram
- Two Tweets per day on Twitter
- Social accounts' setup and profile optimisation included
- 24/7 analytics dashboard
- Use of hashtags to grow visibility and engagement
- Timely reply to comments/messages/reviews
- Spam monitoring
- \$20 budget allocated for Facebook Ads
- Call-to-action for curated content via [www.snip.ly](http://www.snip.ly)
- Priority email support (All issues will be resolved in 48 hours)

**REGULAR PLAN**

# OUR PRICING

No contract. Month-to-month billing. Cancel anytime.



\$299

- **Facebook, Twitter, Google+, LinkedIn, Instagram, Pinterest and YouTube** included
- Daily once a day content sharing on Facebook, Google+, LinkedIn and Instagram
- Two Tweets per day on Twitter
- 15 Pins every week on Pinterest
- Social accounts' setup and profile optimisation included
- 24/7 analytics dashboard
- Use of hashtags to grow visibility and engagement
- Timely reply to comments/messages/reviews
- Spam monitoring
- \$40 budget allocated for Facebook Ads
- 2 SEO optimised blog articles
- Call-to-action for curated content via [www.snip.ly](http://www.snip.ly)
- Following 100 targeted accounts every month on Twitter and Instagram to grow social audience
- Phone/Skype support (All issues will be resolved in 36 hours)

**PLUS PLAN**

# OUR PRICING

No contract. Month-to-month billing. Cancel anytime.



\$399

- **Facebook, Twitter, Google+, LinkedIn, Instagram, Pinterest and YouTube** included
- Daily once a day content sharing on Facebook, Google+ and LinkedIn
- Two posts per day on Twitter and Instagram
- 25 Pins every week on Pinterest
- Social accounts' setup and profile optimisation included
- 24/7 analytics dashboard
- Use of hashtags to grow visibility and engagement
- Timely reply to comments/messages/reviews
- Spam monitoring
- \$50 budget allocated for Facebook Ads
- 4 SEO optimised blog articles
- 1 pro 60-90 sec animation video designed via [www.biteable.com](http://www.biteable.com)
- Call-to-action for curated content via [www.snip.ly](http://www.snip.ly)
- Following 200 targeted accounts every month on Twitter and Instagram to grow social audience
- Priority phone/Skype support (All issues will be resolved in 24 hours)

**ENTERPRISE PLAN**

**OR WISH TO HAVE A CUSTOM PLAN AS  
PER YOUR REQUIREMENTS?**

**TRY OUR CUSTOM PLAN BUILDER**

# OUR WORK

Serving more than 80 clients worldwide every year.

VISIT [THIS PAGE](#) FOR THE EXAMPLES OF OUR WORK.

## FEATURED CLIENTS:



bamboo bee



## TESTIMONIALS:

Excellent Service!

Posts were made on time and as expected with little to no direction. Thank you!

- Emily Eads, England

Very happy to work with Socinova. They deliver good content to my FB page. I have already ordered from them again.

- Rachel W, Norway



# OUR PROCESS

Simple is good.



**1.**

Start with ordering the Socinova plan you are comfortable with. Payments can be made via credit cards, PayPal or direct bank transfers. Payments made on Socinova.com are recurring.



**2.**

Tell us about your business with our short questionnaire. We ask you a short questionnaire which helps us know about your business, goals and target audience on social.



**3.**

And that's it! Relax and watch us launch your social Nova! We take care of everything from here, taking social media off your to-do list. Only your regular feedback is required!



# FAQ

**Questions? No problem!**

## **What's included in your content posting?**

1. Daily content sharing. 7 days a week, 365 days a year.
2. Content specifically crafted for your business by a content specialist.
3. Engaging content including links, videos, pictures and more.
4. Promoting your products and services through posts.
5. Custom branded graphics to increase brand awareness.
6. Perfect balance of curated, owned and promotional content.

## **Can I upgrade/downgrade/cancel at any time?**

Yes, you can upgrade/downgrade at any time. We need 30 day's notice for cancellation, though as we generally have content scheduled in advance.

## **Do you have a refund policy?**

Yes, we do have a 7 days no-questions-asked refund policy for the Starter and Regular plan.

If you're not satisfied with our service within 7 days of your order, we'll refund the entire amount. No questions asked.

# FAQ

**Questions? No problem!**

**How relevant is the content that you post? Can I be sure your content will be relevant to my business?**

Yes, definitely you can be sure. All the content that we post will be specially crafted for your business to engage your audience.

**I normally have promotions and offers for my business. Can you promote them?**

Yes, definitely. You can just send them to your account manager. Your account manager will schedule them as required.

**Are there any hidden costs?**

Be sure about this. There are NO hidden costs in Socinova. You only pay what you see. We also do not have any contracts. Billing will be done monthly and you can cancel it anytime.

**VISIT [THIS PAGE](#) FOR COMPLETE FAQ LIST.**

**READY TO TAKE SOCIAL MEDIA  
OFF YOUR TO-DO LIST?**

**GET STARTED TODAY!**